

# Atlwest Communications Social Media Giveaway Official Rules

## **Facebook**

## Privacy:

Information is collected in accordance with the Atlwest Communications Privacy Policy. Any personal information obtained during these Giveaways will be used for administration and for marketing purposes for the Giveaways. Personal information will not be sold or distributed to any third party.

## **Giveaway Dates:**

The Giveaway(s) will run anywhere from one day to thirty-one days, depending on the Giveaway. (Subject to change at any time).

## **Eligibility:**

The Giveaway(s) are open to all residents of Saskatchewan and who are 18 years of age or older as of the date of entry. Employees of Atlwest Communications and Atlwest Communications' wholly owned subsidiaries, participating Retailers/Partners, contractors and the immediate family members are not eligible to participate in Giveaways. No purchase is required to enter the Giveaway(s) unless otherwise stated. Participants are required to have a Facebook account, which can be obtained free of charge at www.facebook.com.

## **Agreement to Rules:**

By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Atlwest Communications as final and binding as it relates to the content of this Giveaway.

## How To Enter:

Participants may create up to one (1) Entry into each Giveaway. (Subject to change at any time)

One (1) Entry will be granted to the Participant using the Facebook Entry Method (create a "Facebook Entry") by:

- 1. Liking the requested Atlwest Communications Facebook or affiliated page and post:
  - https://www.facebook.com/AtlwestCommunications/,
  - https://www.facebook.com/atlheritage/; and
- 2. Commenting on the original Atlwest Communications Fa cebook post.



The person registered under a Facebook account that was used to create an Entry is deemed to be the Contestant. You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Atlwest Communications.

#### Prizes:

Prizes are subject to change in each Giveaway. Atlwest Communications retains the right to replace any Prize with a different prize of equal or greater value, if the original Prize becomes unavailable for reasons beyond Atlwest Communications' control.

## **Selecting Prize Winner(s):**

The Prize Winner(s) will be randomly drawn from all eligible entries. All entries have an equal chance of winning. Chances of winning are dependent on how many entries are received into each Giveaway as Facebook Entries. The number of prize winners will be based on the amount of prizes offered for each Giveaway and will be randomly drawn from Facebook Entries.

## Claiming The Prize(s):

Atlwest Communications will contact the Prize Winner of the Giveaway(s) online or through other means if possible. If, for any reason, it is not possible within a forty-eight (48) hour period to contact a Prize winner despite reasonable efforts, Atlwest Communication reserves the right to disqualify that Entry and randomly select another Entry as the Prize winner. Each Prize must be accepted as described; substitutes by a Prize winner will not be allowed and the Prize may not be transferred to other persons prior to being awarded without the written consent of Atlwest Communications.

By entering the Giveaway(s), Participants automatically accept these Contest rules and release Atlwest Communications from any liability with respect to redemption of the Prize. Atlwest Communications reserves the right to withhold the Prize or disqualify the Prize winner's entries in the event that the Prize winner fails or refuses to comply with these contest rules.

## **General Terms and Conditions:**

By entering this Giveaway(s), all Participants, regardless of whether or not they win a Prize in the Contest, consent to Atlwest Communications publishing Participants' first name and last initial, Facebook name that make up the Entry, in all forms and media, and in all manners including advertising, trade, display, editorial, art, advertisements, video production, exhibitions, Facebook and other website content. In giving this consent, the Participant releases Atlwest Communications, its employees and directors from liability for any violation of any personal or proprietary right or entitlement the



Participant(s) may have in connection with such reproduction, publication, use and distribution of the content contained in any entry.

If, for any reason and in the opinion of Atlwest Communications, in its sole discretion, the Giveaway(s) is not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the Giveaway is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes beyond its control, Atlwest Communication reserves the right to cancel, terminate, modify or suspend the Giveaway including any method of entry.

Atlwest Communications will not be responsible for telephone, cellular phone, technical, network, online, electronic, computer hardware or software failures of any kind, misdirected, stolen, incomplete, garbled or delayed internet/email computer transmissions on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to Participant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest.

Atlwest Communications will not be responsible for or accept any liability resulting from Entries that are delayed, lost, stolen or misdirected for any reason during their delivery to Atlwest Communications whether by, but not limited to, e-mail, cellular phone network or other on-line medium.

Any inquiries or concerns relating to the Contest should be addressed to Atlwest Communications – brad.schiele@atlwest.ca

All decisions by Atlwest Communications with respect to all aspects of this contest are final. In these Giveaway rules, words importing singular include the plural and vice versa. These Giveaway rules shall be construed and interpreted in accordance with the laws of the Province of Saskatchewan. The Giveaway(s) is in no way sponsored, endorsed or administered by, or associated with, Facebook. The Giveaway(s) is in no way sponsored, endorsed or administered by, or associated with, Twitter, LinkedIn, YouTube, Googleplus, Instagram or any other social media platforms.